



(Sponsored by: Brilliant Grammar School Educational Society)

(Approved by AICTE, New Delhi, Affiliated to JNTU-Hyderabad)

Abdullapur(V), Abdullapurmet (M), R.R. Dist – 501505, Telangana, India

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MEDIA CELL

OBJECTIVE:

- This Cell is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Facebook Page Management and Official Newspaper/Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs and ensuring that each and every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also the official Facebook page of college is managed by this cell.
- The Cell also organizes various interesting events at the institute festival as well as during the academic session such as Orientation Program, Induction Program, Technical Fest, Annual Day, Fun N Fair and Various such activities.


S No	Name	Department	Designation in the Committee
1	M. Sandeep	CSE	Chairman
2	K. Swapna	ECE	Convener
3	K Raju	CSE	Member
4	J Rachana Reddy	CIVIL	Member
5	L. Nadam	EEE	Member

Cc to:

Office : for record.

Members :for information & necessary action.

Chairman: for kind information


PRINCIPAL
BRILLIANT INSTITUTE OF
ENGINEERING AND TECHNOLOGY
VIII & Mdt: Abdullapurmet, R.R. Dist-501505.